

Spring Creek United Church of Christ Ministry Areas of Responsibility

Communication guidelines were updated and approved by Council on June 22, 2015

COMMUNICATION MINISTRY

The Communication Ministry is responsible for fostering faithful and effective communication among our members; between members and staff; between this church and the wider UCC and our partners in ministry; and between this church and our wider community. Mindful of the Bylaws requirement that each ministry develop an Annual Work Plan, setting priorities and proposing a budget for the year, the ministry will consider the following on-going church needs:

1. To regularly assess the communication needs and preferences of our members and friends.
2. To guide lay and clergy leaders in utilizing the most faithful and effective communication available.
3. To monitor the faithfulness and effectiveness of our communication toward the fulfillment of our Mission.
4. To engage members with appropriate skills in the day-to-day management of key communication media: website, newsletter, bulletin, email, and the multi-media used for education, fellowship, and worship; in cooperation with the Pastor and other church staff. Encourage the learning and use of new media.
5. To provide opportunities and means for members to tell the story of our church, the United Church of Christ, and of God's love for all people to the wider communities to which we belong, in ways that might encourage others to commit their lives to faithful service and perhaps to membership in our congregation.
6. To welcome and communicate with visitors and newcomers in meaningful ways that promote our mission and invite increased participation in the life of the church.
7. To work with the pastor to facilitate new member orientations.

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